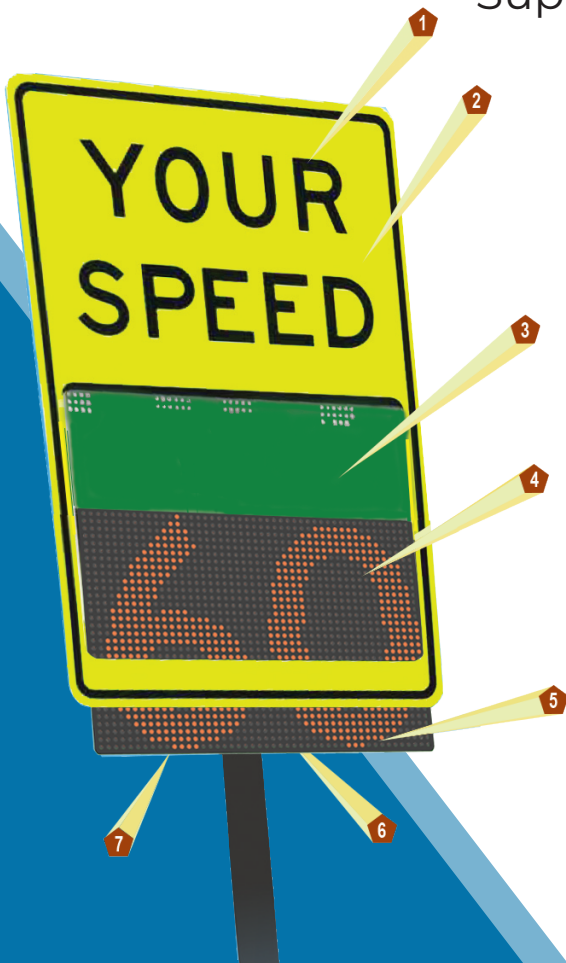


DriverFeedback

PRODUCT BROCHURE

RELEASE 2019





- 1 All Signs are MUTCD Compliant and proudly manufactured in the USA within an ISO 9001: 2008 Certified Facility. UL / ULC Listed Products are available.
- 2 Diamond Grade™ High Visibility Prismatic Sheeting.
 - White
 - Fluorescent Yellow-Green
 - Fluorescent Orange
 - Yellow
- 3 Display Cover and Housing
 - Vandal Resistant
 - Weather-Proof Sealed NEMA 3R rated Enclosure
 - High Impact, Non-Glare, Non-Permeable Polycarbonate Cover
- 4 Amber Color, Highly Visible LEDs rated for 100,000 hours. iQ Sign LED Displays are Full-Matrix allowing simple graphics or messages (Too Fast, Slow Down or Emoticons) to be programmed and displayed.
- 5 Modular Design for Easy Installation and Servicing.
- 6 SafetyCalm™ Configuration Software allows for Bluetooth connectivity making the programming of your Driver Feedback Sign and the collection of Traffic Data very simple and efficient.
- 7 Every sign comes ready for 110 AC or Solar Power. (Power Packages are ordered separately)
 - Value Signs include a 20W Solar Package. (60W Solar Upgrade is Available)

Value vs iQ vs Portable



- ▶ Cost Comparable to a Smart Sign however, Solar Kits are included.
- ▶ Easy to use with Hand-Held IR Remote. No Bluetooth.
- ▶ Compact
- ▶ 7 Segment Sign only displays numerical speeds. No additional messaging available.
- ▶ No Traffic Data Recording
- ▶ No provisions to adapt Camera, Beacons or Other Devices.
- ▶ Can only program 2 events per 24 hour period.



- ▶ Full Matrix - Ideal for Additional Messages and Emoticons.
- ▶ Highway Gothic Fonts
- ▶ Bluetooth Equipped and compatible with SafetyCalm Configuration Software for Laptops or Android Devices.
- ▶ Provides Traffic Data recording
- ▶ Almost unlimited program schedules
- ▶ Expandable for Beacons, Cameras and other compatible devices
- ▶ Firmware upgradable at no charge to original purchaser of sign.
- ▶ Requires the purchase of either AC Power Supply or Solar Kit



- ▶ Battery Powered. Built-in Battery and AC Charger Adapter
- ▶ 5 - 7 days autonomy on single charge (Value Series Option)
- ▶ AC Battery Charger Included
- ▶ IR Remote included for Configuration and Basic Programming.
- ▶ Ability to be moved to multiple locations.
 - One Mounting Bracket Included
 - Additional Mounting Brackets for relocation are available and Recommended.



Designed for Low-Speed Applications:



9" Driver Feedback - Value Sign

- PN: M75-009SE-000x
- White - 0001
- FL Yel / Grn - 0002
- FL Orange - 0003
- Yellow - 0004

12" Driver Feedback - Value Sign

- PN: M75-012SE-000x
- White - 0001
- FL Yel / Grn - 0002
- FL Orange - 0003
- Yellow - 0004



Designed for Maximum Performance on all Roadways.



iQ900 Driver Feedback Sign

- PN: M75-9IDFB-000x
- White - 0001
- FL Yel / Grn - 0002
- FL Orange - 0003
- Yellow - 0004

iQ1200 Driver Feedback Sign

- PN: M75-12DFB-000x
- White - 0001
- FL Yel / Grn - 0002
- FL Orange - 0003
- Yellow - 0004

iQ1500 Driver Feedback Sign

- PN: M75-15DFB-U00x
- White - 0001
- FL Yel / Grn - 0002
- FL Orange - 0003
- Yellow - 0004

iQ1500ca - (Canadian Version)



iQ1800 Driver Feedback Sign

- PN: M75-18DFB-000x
- White - 0001
- FL Yel / Grn - 0002
- FL Orange - 0003
- Yellow - 0004

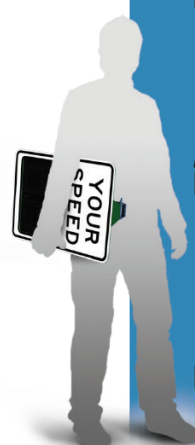


18" Jumbo Driver Feedback Sign

- PN: M75-018IE-000x
- White - 0001
- FL Yel / Grn - 0002
- FL Orange - 0003
- Yellow - 0004



Designed for Temporary Deployment and The Ability to be Moved to Multiple Locations:



9" Driver Feedback - Portable Value Sign

- PN: M75-09SE-P00x
- White - P001
- FL Yel / Grn - P002
- Orange - P003
- Yellow - P004

iQ900 Portable Driver Feedback Sign

- PN: M75-9IDFB-P00x
- White - P001
- FL Yel / Grn - P002
- Orange - P003
- Yellow - P004

12" Driver Feedback - Portable Value Sign

- PN: M75-012SE-P00x
- White - P001
- FL Yel / Grn - P002
- Orange - P003
- Yellow - P004

iQ1200 Portable Driver Feedback Sign

- PN: M75-12DFB-P00x
- White - P001
- FL Yel / Grn - P002
- Orange - P003
- Yellow - P004



Designed for Quick Deployment and Ultimate Portability:



iQ900 Driver Feedback Sign Dolly Mounted

- PN: M75-9IDFB-D07x
- White - D071
- FL Yel / Grn - D072
- FL Orange - D073
- Yellow - D074

9" Driver Feedback Dolly Mounted - Value Sign

- PN: M75-009SE-D07x
- White - D071
- FL Yel / Grn - D072
- FL Orange - D073
- Yellow - D074

iQ1200 Driver Feedback Sign Dolly Mounted

- PN: M75-12DFB-D07x
- White - D071
- FL Yel / Grn - D072
- FL Orange - D073
- Yellow - D074

12" Driver Feedback Dolly Mounted - Value Sign

- PN: M75-012SE-D07x
- White - D071
- FL Yel / Grn - D072
- FL Orange - D073
- Yellow - D074



SafetyCalm is a feature-rich sign configuration and data collection suite, built into an intuitive, efficient interface. This easy-to-use and license free program is menu driven and provides iQ Series Sign Owners with an uncomplicated view of speed data statistics.

Bluetooth communication allows for convenient sign programming and traffic data collection using a lap-top or Android device from up to 300 feet away.



Features	VALUE Series				iQ Series			
	9" Value Sign	12" Value Sign	iQ900 Sign	iQ1200 Sign	iQ1500ca Sign ca	iQ1500 Sign	iQ1800 Sign	iQ1800 Jumbo Sign
Optimal Road Speed								
Housing Dimensions	18" w x 24" h 22.7 lbs	24" w x 30" h 28 lbs	18" w x 24" h x 1 7/8" d 10 lbs	24" w x 30" h 15 lbs	30" w x 41" h x 3" d 36 lbs	30" w x 41" h x 3" d 36 lbs	36" w x 48" h x 2 3/4" d 60 lbs	48" w x 60" h x 4" d 90 lbs
LED Display								
Sign Legibility Distance	450 ft	600 ft	450 ft	600 ft	750 ft	750 ft	1000 ft	1000 ft
Programming input	 IR RF remote 30' range	 IR RF remote 30' range	 Bluetooth 300' range	 Bluetooth 300' range	 Bluetooth 300' range	 Bluetooth 300' range	 Bluetooth 300' range	 Bluetooth 300' range
Capable of Collecting Traffic Data(SafetyCalm software included)			•	•	•	•	•	•
External Ring or Beacon Compatible	•	•	•	•	•	•	•	•
Programmable Integrated Strobe					•			
Stealth Mode (for collecting data when LEDs are off)			•	•	•		•	•
Power Package	Solar Kit Included	Solar Kit Included	 Solar/AC Ready	 Solar/AC Ready	 Solar/AC Ready	 Solar/AC Ready	 Solar/AC Ready	 Solar/AC Ready
Modular Design for Easy Service					•	•	•	•
Portable Configuration	•	•	•	•				
Dolly Configuration	•	•	•	•				
RS-232 Port			•	•	•	•	•	•

Distributed By:



www.trafficalm.com
1-855-738-2722
sales@trafficalm.com